

x-lab | iBoard

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Swiss innovation vs. Silicon Valley Innovation: Untold Stories behind Switzerland's Success

Where / : Tsinghua x-lab / x-lab

Tsinghua University Science Park (Tuspark), Science Park Tower B (SP Tower B), B1 floor, Room 01

B B1-01

When / : March 26th 15:00 17:00

What / :

3:00 3:05 pm Welcome by Prof. ZHANG Wei, Academic Director of Tsinghua x-lab

3:05 3:45 pm Presentation by Mr. R. James Breiding

3:45 4:15 pm Panel discussion with Mr. Steven White, Deputy Academic Director of Tsinghua x-lab

4.05 5.00 pm Q&A

Sign up/ http://www.x-lab.tsinghua.edu.cn/activity/ztshow/159.html#ac_main

Host/

Swiss Embassy in the People's Republic of China

Tsinghua x-lab x-lab

The event is open to all participants /

Possibility to win a complimentary copy of *Swiss Made!*

800

4.2

James Breiding

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In the context of the 65th anniversary of Sino-Swiss diplomatic relation, Embassy of Switzerland in China, Swiss Center Shanghai and Tsinghua x-lab jointly invite you to a public lecture held by R. James Breiding, author of *SwissMade: The Untold Story Behind Switzerland's Success*. During the lecture Mr. Breiding will share with the audience similarities and differences between innovation in Switzerland v.s. innovation in Silicon Valley. He will also elaborate on how Swiss entrepreneurs rose to success, and how these entrepreneurs and visionaries have conquered world wars, economic crisis, industry restructure and eventually created the success of Swiss Made, which lies in centuries of innovation, entrepreneurship and craftsmanship. The lecture offers a unique opportunity to discover the secret behind Switzerland's success and its relevance to China.

About the Speaker/

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Naissance Capital

IMD

Naissance

Naissance

Julius Baer

Mr. R. James Breiding has considerable experience in investment management, most recently as managing director of Templeton in Switzerland. He served in prior positions as a director of Rothschild Corporate Finance and as vice president of Bank Julius Baer responsible for alternative investments. He qualified as a chartered accountant and served as a Senior Manager with Price Waterhouse Coopers. He graduated with a Master degree from the Harvard Kennedy School and IMD, Lausanne. He was awarded a fellowship from Harvard's Center for International Development for his research on Switzerland.

For several years Mr. Breiding writes for The Economist, Wall Street Journal, New York Times, Financial Times and NZZ on Swiss issues. He holds dual Swiss and US citizenship.

Contact /

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