

German Hidden Champions: industrial history, industrial culture and dual training as a resource

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14:00-15:40

14:00-15:40

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14:00-14:05

14:05-14:45

14:45-15:10

15:10-15:40

14:00-14:05 Welcome remarks

14:05-14:45 Presentation

14:45-15:10 Q&A

15:10-15:40 Networking

English

Institute for Global Industry, Tsinghua University

ENRICH

ENRICH (European Network of Research and Innovation of Centres and Hubs), China

Room 403A, Shunde building, School of Economics and Management,
Tsinghua University

In Germany a lot of small and medium sized companies are doing exports from the beginning. They try to be in the forefront of innovation, and find and define a niche, and then sell on an international level. And the most successful ones are world market leaders in their niche sectors, which are "hidden champions".

Called the Mittelstand in German, this class of highly specialized, often family-owned businesses makes up the backbone of the German national economy. Germany is ranked fourth in the global economy, but it's home to only 28 companies in the Fortune 500. Great Britain and France each have similar amount of companies on the list. But when it comes to little-known leaders in their market, Germany has 1307 "hidden champions," nine times as many as those two countries combined.

In this event, Prof. Weber will talk about the German hidden champions with regard to industrial history, industrial culture and dual training.



Tom Peters Group, Roland

Berger FI

Prof. Weber is an economist and social scientist at Mannheim University of Applied Sciences where he leads the Mannheim Institute of Applied Management Research (MiM). He was awarded a Ph.D. in economics at

University of WittenHerdecke/ Reinhard-Mohn-Chair for Corporate Governance, Business Ethics and Social Evolution.

Weber works as a lecturer, consultant, author and keynote speaker and is a member of various boards. His books and articles on management and leadership have been translated into six languages.

Before holding a university chair Weber has been an executive director in medium-sized companies and a management consultant (i.g. Tom Peters Group, Roland Berger FI) for many years.

He is founder and president of the Peter Drucker Society of Mannheim e.V., a nonprofit organization, which mission is to strengthen the leadership and development in society with German and Asian executives from the industrial sector.

ENRICH

ENRICH (European Network of Research and Innovation of Centres and Hubs) is a global network of centres and hubs that promotes the internationalisation of European science, technology and innovation (STI). Promoted by the European Commission through Horizon 2020, the ENRICH network currently offers services to connect European research, technology and business organisations with three global frontrunner innovation markets: China, Brazil and the USA.

Drawing upon the innovation ecosystem of Tsinghua University, Institute for Global Industry is working with eight European organisations and four Chinese organisations to enable the operation of ENRICH China. We are committed to support European science, technology and innovation organisations in China and promote Sino-Europe cooperation in STI.

IGI

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IGI Sino-Europe Innovation Workshop is initiated in February 2018 by Institute for Global Industry, Tsinghua University (IGI). It is co-organized by ENRICH (European Network of Research and Innovation of Centres and Hubs) China, where IGI works with eight European organisations and four Chinese organisations under the framework of Horizon 2020 to support European science, technology and innovation organisations in China and promote Sino-Europe cooperation in STI.