



Yong Li is an associate professor of strategy and entrepreneurship in the School of Management, State University of New York at Buffalo. His research focuses on how to make venture capital and international investment decisions under uncertainty. He has published extensively in leading strategy and entrepreneurship journals such as ETP, JBV, JIBS, OrgSci, SEJ and SMJ, among others. He currently serves on the editorial board of SEJ. He has been awarded the Dean's Fellowship in Research and won best paper prizes with AOM. He received his Ph.D. in strategy from the University of Illinois at Urbana-Champaign.

Yong teaches strategy and entrepreneurship courses at the undergraduate, MBA and doctoral levels. He is the inaugural Academic Director of the university's Entrepreneurship Academy, and is instrumental in creating the University's Elevator Pitch Competition and the seed funding program eLab. His students have won business plan competitions and secured venture capital funding. He has worked in a large company and started two small businesses. He has also advised and consulted for technology startups, and served on the advisory boards of internet and biotech startups.

JBV, JIBS, OrgSci, SEJ, SMJ