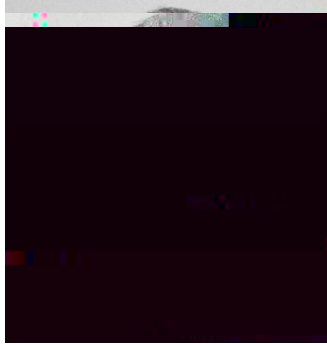




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Magnus Karlsson is Adjunct Professor in innovation management at KTH Royal Institute of Technology in Stockholm and a senior strategy and innovation management consultant. He has over 10 years of experience as Director New Business Development & Innovation at Ericsson Headquarters in Stockholm, and has been working with other major companies in the area of innovation management. During totally 5 years, he has been serving as Science & Technology Counselor at the Embassy of Sweden in Washington D.C. as well as a similar assignment in Tokyo, Japan.

Magnus is a founding Member and Chairman of the Association for Innovation Management Professionals in Sweden (Innovationsledarna), National Expert and Chairman of the SIS Committee TK 532 on Innovation Management (developing for example the guiding framework ISO 50501 Innovation Management System), as well as a founding Member of the international Association of Professional Futurists (APF).