



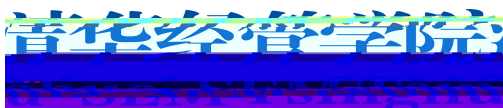
FIFTH WORKSHOP ON THE  
ECONOMICS OF ADVERTISING AND MARKETING  
TSINGHUA SCHOOL OF ECONOMICS AND MANAGEMENT BEIJING JUNE 21-22, 2012

Friday, June 22

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Hosted by Tsinghua School of Economics and Management and the National Institute for Fiscal Studies

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